

Call for Papers

2026 Pan-Pacific Business Research Conference (PPBRC) hosted by Institute for Academic Research

Venue: California State University- San Bernardino, California

Submission Deadlines: April 26, 2026

Conference Date: May 8, 2026

Website: <https://www.iacademicresearch.org>

Email: info@iacademicresearch.org

The 2026 Pan-Pacific Business Research Conference will be held at Skyboxes of the (South) Santos Manuel Student Union (SMSU), California State University- San Bernardino, California on May 8, 2026. High quality papers in all areas of business research and pedagogy are welcome.

The Aim and Scope of the Conference

The PPBRC is a highly interactive business conference that provides the opportunity for participants to share their research in an interdisciplinary setting and to disseminate research findings with others in the academic and business communities. The conference will consider both conceptual and empirical papers in all areas of business, economics and higher education pedagogy, including Accounting, Economics, Finance, Hospitality Management, Marketing, Management (private and public), Operation Management, Information Systems and best practices in higher education teaching:

- New theories, paradigmatic design and applications.
- New regulations and policies.
- Application of Accounting, Economics, Finance, Hospitality Management, Entrepreneurship, Marketing, Management, Operation Management, and Information Systems in industrial or international settings.
- Case studies exploring current issues.
- Pedagogical issues in business and higher education.

The conference considers all topical areas but papers that focus on business issues in pan-pacific countries are particularly encouraged and welcomed.

Guideline for Paper Submission and Decision Process

Papers must be submitted electronically by sending your manuscript (in Word) to: info@iacademicresearch.org

All papers will be reviewed with a double-blind procedure.

Review of the papers will start immediately, and the authors will be informed of the acceptance decision by April 26, 2026.

Registration

At least one author from each paper accepted for presentation at 2026 PPBRC must be registered for the Conference and be prepared to present their research on site for the

paper to appear in the proceedings. For registration fee and payment details visit:
<https://www.iacademicresearch.org/index.php/payment-fee>

There is a \$300 registration fee for the 2026 PPBRC conference that includes both breaks and meals. You may use a credit card or debit card at the payment-fee site provided or issue a check at the conference site.

Guideline for Paper Preparation and Style

Before submission, the paper should not have been published in any other journals (papers in the submission process are acceptable). The paper should be in MS Office Word format. It should be written in double space in no more than 30 pages, one inch margin on all sides, and 12 font size with times new roman font. The cover page should include the title of the paper and author information—the name(s), affiliation(s), address(es), phone number(s), and email(s) as well as contact author of the paper. On the second page, the paper title should be repeat along with an abstract and key words. The title should appear in the center of the first line. Next provide two blank lines by hitting enter three times after the end of the title. The abstract should be no more than 250 words. Give another blank line and then provide up to six key words. PPJBR generally follows the American Psychological Association (APA) guidelines. References should be presented on a separate page at the end of the paper. Tables and figures and their numbering should appear on the appropriate page within the text. Please do not use footnotes; instead explain content within the text or use an appendix. The appendix should be located between the end of the text and references.

Publication Opportunities in Proceedings

All the papers accepted for presentation will have abstracts appearing in the conference proceedings. Authors should indicate if they want a full/extended abstract (no more than 1,000 words) to be printed in the conference proceedings rather than the traditional abstract. PPBRI has a copyright for all the extended abstracts that appear in the proceedings.

Distinguished Paper Awards and Publication Opportunities PPJBR

All fully completed papers submitted and presented at the Conference will be considered for a Distinguished Paper Award on a competitive basis. Distinguished paper winners will receive a certificate of recognition at the conference's closing dinner. Further, the authors of all the distinguished papers will be further invited to revise and resubmit their papers for potential publication in the Pan-Pacific Journal of Business Research (PPJBR), listed on [Cabell's Directory](#) and [ProQuest](#).

This conference will provide all participants with the opportunity to interact with the members of the PPJBR Editorial Board. This will allow authors the chance to discuss manuscript improvements and future publication opportunities in the PPJBR. For further information, please visit: <https://www.iacademicresearch.org>

Lastly, if you would like to contribute to the conference by becoming reviewers and session chairs, please email us at info@iacademicresearch.org to let us know your interest. We look forward to welcoming you to sunny and beautiful Southern California for what promises to be a great interdisciplinary, academic and social spring event.

Best regards,

2026 PPBRC Organizing Committee